

Dr. Rajagopal- In News – 2009-12

2012

December 2012

Dr. Rajagopal would be chairing the second international conference on **Global Business Environment: Market Power, Consumer Culture, and Prosperity** at Institute of Public Enterprise (IPE), Hyderabad during December 13-14, 2012.

He will also be offering specialization courses in Marketing for management students at IPE and delivering a course on Marketing Modeling for the participants of Fellow Program in Management at Indian Institute of Management, Indore, India.

October 2012

Dr. Rajagopal has been invited by the **Boston University** to offer courses and academic services as **Visiting Professor** in the Spring Semester (January-May) 2013

September 2012

Dr. Rajagopal has been conferred the recognition of **National Research-Level-3**, the highest order of honor by the National Council of Science and Technology (CONACyT), Mexico, on September 03, 2012.

[See CONACyT](#)

August 2012

View interview on television channel about the leadership development in small and medium enterprises.

[View video](#) [On-line](#)

June 2012

Times of India (Leading English daily of India) interviews Dr. Rajagopal. He says '...I want Indian youth to be SMART...'

[Go to Details](#)

May 2012

Emerald appoints Dr. Rajagopal as Regional Editor of its leading journal *Emerald Emerging Market Case Studies*

April 2012

New book on **Systems Thinking and Process Dynamics in Marketing Systems...** published by IGI Hershey, PA

[Go to Details](#) [Reviews](#)

2011

December 2011

Dr. Rajagopal received the award for [Innovative Teaching Pedagogy](#) at the sixth Innovative Education Congress held by the Tecnologico de Monterrey, Monterrey (Mexico) during December 07-09. [View Details](#)

Dr. Rajagopal has been invited by the Indian Institute of Management, Indore, India to offer Marketing Modeling course in Fellow Program in Management during December 21-24, 2011

Dr. Rajagopal has been invited to Chair the International Conference on Business Growth in Emerging Markets, Jointly organized by Institute of Public Enterprise, Hyderabad and EGADE Business School Mexico during December 15-16, 2011

November 2011

Dr. Rajagopal has been appointed as Track Chair for the conference of International Management Development Association scheduled to be held during July 4-6 at Helsinki, Finland

October 2011

Dr. Rajagopal signed publication contract for [two new books](#) scheduled for 2012. The publishers are IGI Global, Hershey and Palgrave Macmillan, UK

May-June, 2011

Dr. Rajagopal has been invited by the Indian Institute of Management, Indore, India to offer Marketing Modeling course in Fellow Program in Management during May 30-June 03, 2011

Dr Rajagopal has been invited by the Institute for Development and Research in Banking Technology, Hyderabad, India to deliver a one day workshop on Banking 360° on May 25, 2011.

April 2011

The paper on "[Trust and cross-cultural dissimilarities in corporate environment](#)" has been selected for inclusion in Emerald Reading [List-assist](#); Emerald's free, unique, peer-reviewed reading list service provided to all Emerald subscribers. These comprehensive, subject-specific reading lists have been compiled by faculty experts and facilitate both teaching and learning, whilst further increasing the dissemination of this research work.

[Measuring Business Excellence](#) is proudly celebrating its 15th volume of publication. Over the past 15 years, the journal has progressed and developed into a highly respected outlet for research in the field. The editors, Dr Jos van Iwaarden and Professor Giovanni Schiuma have taken this opportunity to [recognize the high quality contributions published](#) by Rajagopal (2006), [Brand excellence: measuring the impact of advertising and brand personality on buying decisions](#)" Vol. 10, Issue 3 of the journal.

February 2011

Dr. Rajagopal has been appointed as Editor-in-Chief of the *International Journal of the Built Environment and Asset Management* published quarterly by Inderscience Enterprise Ltd., United Kingdom.

The focus of the journal is to pursue theoretical and empirical research on shopping malls, commercial estates, urban transportation, cultural centers, sports complexes, and related establishments.

[View Details](#)

2010

December 2010

Rajagopal (2010), *Sales Dynamics: Thinking Outside the Box*, Nova Science Publishers, Hauppauge, New York

"...This book is true to its title and presents a “thinking outside the box” perspective to the reader. What Dr. Rajagopal has done is to provide a road map to take the rather abstract idea of thinking outside the box and present it in a manner that can be put to practice to improve not only sales but company-wide performance..."

Kip Becker, PhD,

Chair, Department of Administrative Sciences, Boston University, MA

[View Details](#)

2009

October 2009 Appointed as the Editor-in Chief of International Journal of Business Competition and Growth

August 2009 Admitted as a Fellow of the Chartered Management Institute, United Kingdom

March 2009 Conferred 'Highly Commended Award' for his article *Measuring Brand Performance through Metrics Application* by the Emerald Literati Network of Emerald Publishing Group, United Kingdom

January 2009 Elected as a Fellow of the Institute of Operations Management, United Kingdom